



## Sponsors and Contributors

### Cattle Baron: \$2,500

1. Logo ID on all visibility opportunities
2. Logo and link on event web site
3. Full page ad in program
4. Sponsor banner displayed at venue
5. Logo ID on premium "Trail Marker" at event entrance
6. Four complimentary tickets to event – VIP seating
7. Four passes to the VIP wine and cheese reception
8. Signed merchandise by performers
9. Priority option to participate as a *Cattle Baron Sponsor* in expanded 2008 Roundup
10. Special commemorative gift

### Trail Boss: \$1,000

1. Logo ID on all visibility opportunities EXCEPT on-site signs, posters, ads
2. Half page ad in program
3. Logo ID on "Trail Marker" at event entrance
4. Two complimentary tickets to event – VIP seating
5. Signed merchandise by performers
6. Priority option to participate as a *Trail Boss Sponsor* in expanded 2008 Roundup

### Top Hand: \$250

Quarter page ad in event program

### Buckaroo: \$100

Business card sized ad in event program

### Wrangler: Under \$100 or in kind goods/services

Acknowledgement in event program

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### ☆ "SHOOTIN' STAR" SPONSOR - \$200

Donate a family pack of 4 tickets for pediatric cancer patients and their families at City of Hope and Loma Linda Hospitals to attend the Round Up

*Name/business name goes on a card to the recipient family*

*Individual/business will receive a special commemorative certificate and pin*

*Donor businesses will receive a business card sized ad in event program*

*Individuals will receive special recognition in event program*